



# Your Membership Benefits Checklist

## Millbrae Chamber of Commerce

### Getting Started with the Chamber

- Join** the Millbrae Chamber of Commerce
- Check out the Chamber Website at [www.Millbrae.com](http://www.Millbrae.com)
- New, remodeled or re-opened** business? **Schedule** a Ribbon Cutting or Grand Opening event
- Send us your business card, a description of your business & electronic version of your business logo** for your website listing
- Place Chamber logo on your website**
- Display your Chamber membership sticker** in your window (contact us for a sticker)
- Provide us with your business card or marketing material for the Chamber office**
- Check out our Millbrae Farmers’ Market ‘Market Connections program** on our website & sign up to participate

### Things to Know

- Millbrae Chamber of Commerce is a 501(c)6 organization** – membership dues are not charitable donations, but may be a deductible business expense

### Publicity and Promotional Opportunities

- E-blast promo ads** for members
- Members can submit their events for our **website calendar**
- Member event flyers can be displayed in Community Bulletin Board** on Broadway
- Grand Openings/Ribbon Cuttings Can be Scheduled by Chamber with Mayor**
- Event **sponsorship opportunities** for **Mayor’s State of City, Millbrae Business Awards, Holiday Tree Lighting, Lunar New Year Festival, Japanese Culture Festival and Art and Wine Festival**
- Volunteer booth opportunities for member businesses and service organizations at Millbrae Art & Wine Festival – Labor Day weekend**

### Annual Events

- Business After Five Networking Mixers
- Millbrae Excellence in Business Awards (January)
- New or Remodeled Business Ribbon Cuttings & Grand Opening
- Seminars, Conferences & Expos
- Millbrae Lunar New Year Festival (February)
- Mayor’s State of the City Address (June)
- Multi-Chamber Business Expo (August)
- Art & Wine Festival (Labor Day Weekend)
- Millbrae Man & Woman of the Year Award Dinner (October)
- Millbrae Japanese Culture Festival (October)
- Halloween Carnival & Monster March Parade (October)
- Mills/Cap Football Luncheon (November) and “Battle of the Strip” Football Game
- Holiday Tree Lighting Celebration (December)
- Chamber Holiday Party ( December)

### Notes

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### Questions?

- For new member questions and answers, please contact Chamber staff:
  - o Lorianne Richardson –Pres./CEO  
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