

NOMINATION FORM

THE MILLBRAE EXCELLENCE IN BUSINESS AWARDS

SIX AWARD CATEGORIES

Event Produced, Sponsored and Presented by

THE MILLBRAE CHAMBER OF COMMERCE

'Business of the Year Award' Sponsored by Rotary Club of Millbrae

NOMINATION DEADLINE: WEDNESDAY, JANUARY 3, 2018

AWARDS DINNER: THURSDAY, JANUARY 25 2018

THE MILLBRAE BUSINESS OF THE YEAR AWARD

This award is co-sponsored by Rotary Club of Millbrae to ensure the business selected passes the Rotary 4-Way Test.

Criteria for this award must include **DETAILS** on how the business has performed in the following areas:

- Their Contributions, Donations and Support to the Community
- Their Business Achievements Within the Community
- Include Examples of Exceptional Customer Service

To be Considered, a Business Must Also Pass the **Rotary 4-Way Test** as it Applies to Business:

- Is the business honest?
- Does it treat everyone fairly?
- Does it build goodwill & community relations?
- Is its product or service beneficial to all?

MILLBRAE RESTAURANT OF THE YEAR AWARD

Millbrae is known throughout the Bay Area as a destination for wonderful restaurants. **Criteria for this award:** overall popularity, quality of food, superior customer service, cleanliness, community engagement plus any other factors that make it an outstanding Millbrae restaurant. **MUST** have excellent Yelp! reviews/rating.

DOWNTOWN BEAUTIFICATION AWARD

This award will be presented to a business owner or developer of a retail or commercial property or development. **Criteria for this award** is a business that has **RECENTLY** been **built**, **OR renovated**, **OR extensively re-landscaped**.

The overall aesthetics of the project and the impact the development, remodeling or re-landscaping has or will have on the Millbrae business community will also be considered.

CHAMBER EXCELLENCE AWARD

This award recognizes an outstanding Millbrae-based **ORGANIZATION** for exceptional efforts in any area of business, community development **or other exceptional service** to the community. **Please be specific** in describing why the nominee is deserving of this award, citing specific achievements and contributions.

EXCELLENCE IN TOURISM AWARD

This award will be given to a Millbrae hotel that meets **the following criteria:**
Superior Cleanliness, Comfort and Maintenance of Guest Rooms and Overall Property;
Superior Customer Service; Superior Online Guest Experience / Yelp! Ratings;
Indicate any other areas in which the nominated hotel stands out.

COMMUNITY PARTNERS AWARD

This award will be given to nominated Millbrae **businesses** (**NOT** to a service organization or individual) **proven to have a demonstrated history of supporting the Millbrae community. Contributions and donations to schools, local service organizations, local fundraising efforts will all be considered.** Partnership programs with schools and/or community organizations, fundraising initiatives and in-kind contributions will also be considered.

HOW TO NOMINATE A BUSINESS:

Complete a **SEPARATE** nomination form for **EACH** business you wish to nominate. **Return the forms to the Millbrae Chamber office by Wednesday, January 3rd** **Forms must be typewritten.** Please be complete and very specific in your description of why you think the nominee should receive an award.

The awards will be presented at the **Millbrae Excellence in Business Awards Dinner on Thursday, January 25th , 2018** at the Best Western El Rancho Inn 'Palm Room' at 6pm. **Advance reservations required.**

RSVP to Millbrae Chamber by email to: **chamber@millbrae.com.**

Dinner & Program: \$60/person Social Hour: 6pm Dinner/Program: 7pm

Deadline to RSVP: Thursday, January 18

All reservations & payments must be received by the Chamber in advance. No payment at the door.

You may pay by check made payable to: Millbrae Chamber of Commerce

Mail checks to: ATTN: Business Awards
Millbrae Chamber of Commerce
50 Victoria Avenue, Suite #103
Millbrae, CA 94030

You may also pay by credit card. We accept VISA, MasterCard and American Express. You can securely **FAX** your credit card information to Millbrae Chamber of Commerce at:
Fax number: 650-259-7918

MILLBRAE EXCELLENCE IN BUSINESS AWARDS

NOMINATION FORM

PLEASE INDICATE **ONE** AWARD CATEGORY PER FORM AND INCLUDE AWARD CRITERIA.

- Business of the Year Restaurant of the Year Beautification Award
 Chamber Excellence Excellence in Tourism Community Partners Award

Nominated Business: _____

Owner/Manager:

Tell us WHY you are nominating this business. Return form by FRI. JAN. 5th, 2018

Please **carefully review the judging criteria (above)** for each award category before writing your nomination.

Use up to 3 attached pages to explain why your nominee should be selected – you may attach additional pages.

NOMINATION SUBMITTED BY:

Name: _____ Phone: _____

Address: _____

City: _____

Email: _____

RETURN NOMINATION FORM(S) BY WEDNESDAY, JANUARY 3, 2018

MAIL FORM(S) TO:

ATTN: Business Awards
Millbrae Chamber of Commerce
50 Victoria Avenue, Suite #103
Millbrae, CA 94030

Or **FAX** Form to Millbrae Chamber at:
650-258-7918

Questions?
Email: chamber@millbrae.com
Phone: 650-697-7324